



America's #1 educational fishing series



Multimedia Exposure



SPONSOR BENEFITS

The *Salt Water Sportsman* Seminar Series provides a unique opportunity to promote your products to a highly targeted and qualified audience of die-hard fishermen. You will reach serious saltwater fishermen in an environment where they are open to learning and ready to try new products.



REPEAT SPONSORSHIPS

Clients have discovered that a relationship with the Seminar Series has proven to be an asset in building long-term repeat business. The fact that the series is held each year in a different location means that many of our sponsors have been in the series for several years, including some with more than 10 years of participation. These include:



SPONSORSHIP CATEGORIES

- Automotive
- Binoculars
- Boat Cleaners
- Boats
- Cameras
- Catalog Retailers
- Chum
- Coolers/Ice Chests
- Downriggers
- Electronics
- Engines/Power
- Eyewear/Sunglasses

- Fishing Line
- Flashlights
- Foul-Weather Gear
- Hand Tools
- Hooks
- Lures
- Marine Finance
- Marine Finishes
- Marine Insurance
- Marine Retailers
- Phones
- Rods

- Reels
- Safety
- Shoes
- Sportswear
- Trailers
- Trim Tabs
- Trolling Motors
- Tuna Towers
- Watches

