

# MotorBoating

BRAND  
OVERVIEW

Engaging.

Interactive.

Authoritative.

*MotorBoating* is the complete digital boatowner's guide to repair, maintenance, and improvements. *MotorBoating* is for boat owners of power boats 20-70 feet who enjoy maintaining their own boat and are passionate about all things boating, from electronics, required skills, engines, projects, and the boat themselves. These are the gear-heads of the market.

