



BERMUDA TRIPLE CROWN

2011 PLATINUM SPONSOR

Sponsorship Fee: \$5,000

Product Donation: Seven quality items for the champion crew and anglers

Status

Distinction as a Platinum sponsor

Internet Coverage

Platinum banner included in banner rotation. Logo placement and links to your website in ten prominent locations on the Bermuda Triple Crown (www.BermudaTripleCrown.com) website

Tournament Advertising in *Marlin Magazine*

Platinum logo application on the event's one-page Bermuda Triple Crown display advertisement in the April/May and June/July issues of *Marlin* magazine.

Tournament Advertising in *Sport Fishing Magazine*

Platinum logo application on the event's one-page Bermuda Triple Crown display advertisement in the April issue of *Sport Fishing* magazine.

Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Platinum logo application on the Bermuda Triple Crown one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

Tournament Brochure

Platinum logo application on the tournament brochure. 5,000 copies are distributed through direct mail, boat shows and other tournaments

Tournament Postcard Invitation

Platinum logo application on tournament postcard. 5,000 copies are distributed through direct mail, boat shows and other tournaments

Signage

One company banner placed at all event functions. Event specific banners will be made with your logo included

Product Display

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments



BERMUDA TRIPLE CROWN

2011 GOLD SPONSOR

Sponsorship Fee: \$2,500

Product Donation: Seven quality items for the champion crew and anglers

Status

Distinction as a Gold sponsor

Internet Coverage

Logo placement and links to your website in ten prominent locations on the Bermuda Triple Crown (www.BermudaTripleCrown.com) website

Tournament Advertising in *Marlin Magazine*

Gold logo application on the event's one-page Bermuda Triple Crown display advertisement in the April/May and June/July issues of *Marlin* magazine.

Tournament Advertising in *Sport Fishing Magazine*

Gold logo application on the event's one-page Bermuda Triple Crown display advertisement in the April issue of *Sport Fishing* magazine.

Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Gold logo application on the Bermuda Triple Crown one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

Tournament Brochure

Gold logo application on the tournament brochure. 5,000 copies are distributed through direct mail, boat shows and other tournaments

Signage

One company banner placed at all event functions. Event specific banners will be made with your logo included

Product Display

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments



BERMUDA TRIPLE CROWN

2011 SILVER SPONSOR

Sponsorship Fee: \$1,000

Product Donation: Seven quality items for the champion crew and anglers

Status

Distinction as a Silver sponsor

Internet Coverage

Logo placement and links to your website in two prominent locations on the Bermuda Triple Crown (www.BermudaTripleCrown.com) website

Tournament Advertising in *Marlin Magazine*

Silver logo application on the event's one-page Bermuda Triple Crown display advertisement in the April/May and June/July issues of *Marlin* magazine.

Tournament Advertising in *Sport Fishing Magazine*

Silver logo application on the event's one-page Bermuda Triple Crown display advertisement in the April issue of *Sport Fishing* magazine.

Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Silver logo application on the Bermuda Triple Crown one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

Tournament Brochure

Silver logo application on the tournament brochure. 5,000 copies are distributed through direct mail, boat shows and other tournaments

Signage

One company banner placed at all event functions. Event specific banners will be made with your logo included

Product Display

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments



BERMUDA TRIPLE CROWN

2011 BRONZE SPONSOR

Product Donation: Seven quality items for the champion crew and anglers

Status

Distinction as a Bronze sponsor

Internet Coverage

Logo placement and a link to your website in one prominent location on the Bermuda Triple Crown (www.BermudaTripleCrown.com) website

Tournament Advertising in *Marlin Magazine*

Bronze logo application on the event's one-page Bermuda Triple Crown display advertisement in the April/May and June/July issues of *Marlin* magazine.

Tournament Advertising in *Sport Fishing Magazine*

Bronze logo application on the event's one-page Bermuda Triple Crown display advertisement in the April issue of *Sport Fishing* magazine.

Tournament Advertising in the *Bermuda Big Game Classic Magazine*

Bronze logo application on the Bermuda Triple Crown one-page color-display advertisement in the *Bermuda Big Game Classic* magazine. 10,000 copies are distributed

Signage

One company banner placed at all event functions. Event specific banners will be made with your logo included

Product Display

Sponsor's product will be displayed on a special Bermuda Triple Crown table at the Bermuda Billfish Blast, the Bermuda Big Game Classic and the Sea Horse Anglers Club tournaments
