

# CUSTOM



**FLYING**  
Sets You Apart

# Custom Content for iPad



CUSTOM



> **Our issues come to life** through vibrant photography, interactive stories and engaging advertisements to give you additional ways to interact and engage with potential and existing customers.

> **The ease of use and the flexibility** which the iPad brings to its users gives them a richer, deeper and more meaningful connection to your brand. Through interactivity and custom programs it will expand engagement with consumers, develop a much deeper level of brand identity and consumer interaction, resulting in highly targeted and qualified custom leads for you!

> **Upgrade your regular display ad** with digital enhancements and rich media on iPad editions of *FLYING*.

Interactive photo galleries

2-layer advertisements with live Web links

Lead capture forms

Video player

Additional screens

## >>> CUSTOM SOLUTIONS

We're eager to create new opportunities with you, including co-branded content such as quizzes, contests, maps and more.



# A Passion for Media



**CUSTOM**

**WE ARE COMMITTED TO CREATING AND PROVIDING** the best content in all media channels. Bonnier Corporation is a greenhouse for the development of media innovation, where the art of publishing is constantly enhanced and evolving. By operating all media channels, we create new ways for our experts to connect with their audience.

## >>> CUSTOM SOLUTIONS

As your marketing partner, we are committed to creating solutions to improve your bottom line.

Let us show you how we can help you with:

- ..... Custom Research
- ..... Custom Print
- ..... Custom d.pubs
- ..... Custom Apps
- ..... Custom Video
- ..... Custom Events

