2012

Editorial Calendar

PRINT

JANUARY
Emphasis: Flight Training Today

Turbine: Pilatus PC-12: Should Biz Flying Be This Much Fun?
Training: Inside the Future of Training with FlightSafety
Technique: Winter Cross Country Worries Allayed
Regulation/Technique: Innovating in Instruction

Ad Close 11/2/11
Materials Due 11/8/11
On Sale 12/20/11

FEBRUARY
Emphasis: New Technology Aircraft

Turbine: Quest Kodiak
Rotor: V22 Osprey
Avionics/Technology: Aspen Displays
Weather/Training: IFR Written
Regulation/Technique: Ups and Downs of Next Gen Jets

Ad Close 11/28/11
Materials Due 12/1/11
On Sale 1/17/12

> **Bonus Distribution:** *Sun 'n Fun, National Business Aviation Regional Forum*

MARCH
Emphasis: Owner Flown

Aftermarket: Good Old Mooneys
Turbine: Cessna Mustang II
Avionics/Technology: Avidyne MFDs

Ad Close 12/28/11
Materials Due 1/5/12
On Sale 2/21/12

> **Marketplace Special Issue:** *College & University Guide*
> **Bonus Distribution:** *Heli-Expo, Aviation Industry Expo, Women in Aviation International, Asian Business Aviation Conf. & Exhibition, Sun 'n Fun*

APRIL
Emphasis: Electronics Revolution

Piston: Bonanza G36
Turbine: Honda Jet
Avionics/Technology: Downside of the Wired Cockpit
Weather/Training: Crosswind Crisitunity

Ad Close 2/1/12
Materials Due 2/9/12
On Sale 3/27/12

> **Bonus Distribution:** *Sun 'n Fun, Aero Friedrichshafen, Aircraft Electronic Association Convention*

MAY
Emphasis: Upgrading Expectations

Piston: Piper Matrix
Rotor: Eurocopter
Avionics/Technology: 5 Panel Upgrades You Need Now
Regulation/Technique: Fly VFR Like IFR

Ad Close 2/29/12
Materials Due 3/8/12
On Sale 4/24/12

> **Marketplace Special Issue:** *Father's Day Guide*
> **Bonus Distribution:** *National Business Aviation Regional Forum, European Business Aviation Convention & Exhibition, EAA AirVenture*

JUNE
Emphasis: Executive Decisions

Aftermarket: High-End Used Pistons
Turbine: Midsize Monster: Gulfstream G250
Technology: Bio Fuels: Where are we, where are we going?
Weather/Training: Pass that Checkride!

Ad Close 4/4/12
Materials Due 4/12/12
On Sale 5/29/12

> **Bonus Distribution:** *National Business Aviation Regional Forum, EAA AirVenture*

JULY
Emphasis: Learn to Fly Differently

Training: Learning to Fly: Costs and Tips
Turbine: Piaggio Avanti
Avionics/Technology: Ten Best iPad Apps
Technique: Turn off your Autopilot

Ad Close 5/2/12
Materials Due 5/10/12
On Sale 6/26/12

> **Marketplace Special Issue:** *Fly-in Community Guide*
> **Bonus Distribution:** *EAA AirVenture*

AUGUST
Emphasis: Forever Flying

Piston: Mr. Maule's Taildraggers
Rotor: Robinson R44
Training: Taildragger Myths
Regulation/Technique: Fly Longer through the Decades

Ad Close 5/30/12
Materials Due 6/7/12
On Sale 7/24/12

> **Marketplace Special Issue:** *LSA Guide*
> **Bonus Distribution:** *EAA AirVenture, Latin American Business Aviation Conference & Exhibition*

SEPTEMBER
Emphasis: Aftermarket Gems

Piston/Aftermarket: Cessna Corvalis TTs
Turbine: Cabin Class Twins Reborn
Avionics/Technology: Flat Panels
Regulation/Technique: Getting Beyond Flight Anxiety

Ad Close 6/27/12
Materials Due 7/5/12
On Sale 8/21/12

OCTOBER
Emphasis: AirVenture Edition

Piston/LSA: FlightDesign: 4 Seater Perfected?
Historic/Trends: EAA AirVenture Photo Coverage
Technique: Strategies for Buying your First Airplane

Ad Close 8/1/12
Materials Due 8/9/12
On Sale 9/25/12

> **Marketplace Special Issue:** *College & University Guide*
> **Bonus Distribution:** *National Business Aviation Regional Forum*

NOVEMBER
Emphasis: BizAv Bonanza

Turbine: Globetrotting Gulfstream 650
Rotor: Helo Rating
Historic/Trends: Affordable Classics: 5 you can Buy
Training: Confessions from the Pros

Ad Close 8/29/12
Materials Due 9/6/12
On Sale 10/23/12

> **Marketplace Special Issue:** *Holiday Gift Guide*
> **Bonus Distribution:** *National Business Aviation Association Show, Aircraft Owners and Pilots Association Summit*

DECEMBER
Emphasis: Winter Adventures

Avionics/Technology: Think Like the Weather
Historic/Trends: Flying at the Edge of the World
Training: Master the Mic & Get Your Way
Aftermarket/Other: Gift Guide

Ad Close 9/26/12
Materials Due 10/4/12
On Sale 11/20/12

** Editorial calendar is subject to change.*