



***The participants of the IGFA Offshore World Championship Qualifying Tournaments and the Series represent the cream of the crop of the global sport-fishing industry.***

#### **PARTICIPANTS**

- Possess large amounts of disposable income
- Harbor a great passion for the sport
- Are influential and experienced

#### **DEMOGRAPHICS**

**98% male**

**48 average age**

**86% married**

**89% attended college**

**\$221,500 average HHI**

**\$1.64 million average net worth**