



ON-SITE EXPOSURE

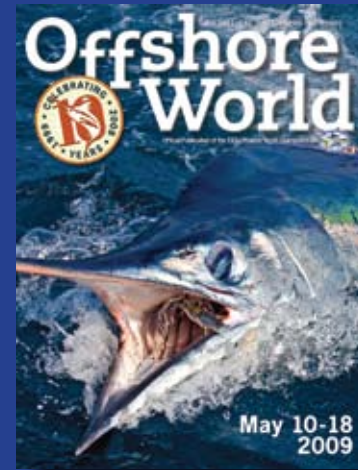
The most effective way for sponsors to connect with their target market through face-to-face interaction is in a relaxed atmosphere. The IGFA Offshore World Championship will host affluent, devoted anglers from more than 30 different countries. As a sponsor, you will have an opportunity to display your company's products and services in person, gaining creative exposure through display tables, a slide show, a banquet video, signage and private parties.

- Quality party for participants and sponsors kicks off the event.
- Daily open beer bar at weigh-ins provides social atmosphere.
- Midweek IGFA auction party provides sponsors with additional access to participants.
- Awards cocktail party lets anglers reminisce about the fantastic week in Cabo.
- First-class awards banquet provides lasting memories of a quality event and sponsorship.
- Banner display recognizes sponsors.
- Display table location provided for promotion and sale of products.
- Literature distributed through angler competition bags.
- Additional sponsor product awarded through door prizes and raffles.

IGFA OFFSHORE WORLD CHAMPIONSHIP MAGAZINE

Our award-winning editorial staff produces this top-quality, entertaining and informative tournament magazine that puts your company in front of thousands of anglers around the world.

- Ten-thousand copies distributed worldwide
- Mailed directly to more than 110 qualifying events
- Includes sponsor display advertisements
- Sponsor logos
- Compelling photography, including sponsors' products
- Tournament prize category includes sponsors' name and logo



TOURNAMENT SLIDE SHOW

The slide show that showcases sponsor's products, banners and on-site staff is presented during the cocktail party and awards dinner.

- Participant favorite
- Viewed and shared with friends and family
- Available 24/7 on our website photo gallery at www.IGFAOWC.com



BANQUET VIDEO

High-energy music and fast-paced fishing action tell the story of the week's event. Sponsors' logos, products and staff are incorporated in a tasteful manner.

- Provides great visibility in an entertaining format
- DVDs are sent to all team representatives and sponsors
- Pass-along viewership provides years of exposure
- Placed in a prominent viewing location on website



www.IGFAOWC.com