



Only the best saltwater anglers participate in the most prestigious international sport-fishing tournament in the WORLD!

The IGFA Offshore World Championship is the largest offshore fishing tournament series in the world.

A special breed of angler is driven by the opportunity to compete with the best in the world. If you are looking for international exposure, the IGFA Offshore World Championship Series is ideal for you.

Cabo San Lucas, Mexico, the “marlin capital of the world,” is where the best big-game anglers head each May to compete in the IGFA OWC. Only the first-place team of each qualifying tournament is invited to the prestigious event.

As a marketing vehicle, the IGFA OWC combines the best in big-game fishing with a 12-month marketing campaign by utilizing the following:

- More than 110 qualifying tournaments worldwide
- International advertising
- Television show
- Well-publicized website
- Direct mail
- Tournament magazine
- On-site branding
- On-site slide show, video and signage

No other tournament series or championship event gains as much coverage or hits the sport’s elite participants like the IGFA Offshore World Championship.