



## NOOD Regattas

*Sailing World* magazine is pleased to present the world's largest sailing regatta series, the National Offshore One-Design Regattas. Known as the NOOD Regattas, the series was founded in Newport, Rhode Island, by the editors of *Sailing World* in 1988 to help foster the growing interest in racing one-design keelboats. Celebrating their 25th anniversary in 2012, the NOODs have a proven track record of success.

The NOOD Regattas deliver hands-on exposure to active, affluent sailing enthusiasts coast-to-coast at prestigious yacht clubs in key markets. They give sponsors and associated marine and non-marine companies the opportunity to build a strong bond with sailors looking to buy through one-to-one marketing that influences buying decisions. As a sponsorship opportunity in sailing, the NOOD Regattas are second only to the America's Cup.