



FISHSTOCK
THE TOTAL SALTWATER EXPERIENCE

FISHSTOCK

FAST FACTS



WHAT IS FISHSTOCK

- 4 Day fishing event
- Weekend food and music
- Two tournaments
- Fishing seminars and clinics
- Boats
- On-site branding for sponsors
- Kids activities
- Charities and causes

FACTS

- 10th year
- On Memorial Day Weekend
- 4,000 plus anglers and spectators
- Success sales for vendors
- Supported by the CVB

SPONSORSHIP

Custom programs from \$500 for simple on site booth to \$40,000 for name and title.

SUPPORT

- National ads and e-mail campaign in
 - Sport Fishing
 - Marlin
 - Fly Fishing in Salt Waters
 - Salt Water Sportsman
 - Boating

- E-mail blast to tournament anglers
- Local promotions in shops and stores
- Local Newspaper and Magazine promotions and coverage.

www.FISHSTOCK.COM