



LOS CABOS

BILLFISH TOURNAMENT

2011 PLATINUM SPONSOR

Sponsorship Fee: \$10,000
Product Donation: \$2,000 retail value

Status

Distinction as a Platinum sponsor. Exclusive product level sponsorship

Prize Presentation

Major prize category named for your company

Tournament Magazine

Two-page color-display advertisement in the *Los Cabos Billfish Tournament* magazine. Platinum logo placement on the sponsor page. 15,000 copies are distributed

Banquet Video

Logo placement in the tournament video. Content of video will include product, signage and staff (if available)

Banquet Slide Show

Product and logo included in shot list

Internet Coverage

Logo placement and links to your website in nine prominent locations on the Los Cabos Billfish Tournament (www.LosCabosBillfishTournament.com) website

Tournament Advertising in *Marlin* Magazine

Platinum logo placement on the event's two-page display advertisement scheduled for the April/May, June/July and August/September issues of *Marlin* magazine.

Tournament Advertising in *Sport Fishing* Magazine

Platinum logo placement on the event's one-page display advertisement in the April, May, June, July/August and September issues of *Sport Fishing* magazine.

Posters and Counter Cards

Platinum logo placement on posters and counter cards. Posters and counter cards will be distributed through hotels, tackle and marine retailers, and industry boat shows attended by *Sport Fishing* and *Marlin* magazines

Postcards

Platinum logo placement on postcard invitation

Laminated Boat Numbers

Laminated boat number cards will be produced and have your company's logo affixed

Ancillary Products

Platinum logo placement on event T-shirts and captain's bags

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions. Four event specific banners will be produced and will include your logo

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell your products/services. Six party passes to private functions will be provided as a part of this package
