



LOS CABOS

BILLFISH TOURNAMENT

2011 SILVER SPONSOR

Sponsorship Fee: \$1,000
Product Donation: \$1,000 retail value

Status

Distinction as a Silver sponsor

Tournament Magazine

One-half page color-display advertisement in the *Los Cabos Billfish Tournament* magazine. Silver logo placement on the sponsor page. 15,000 copies are distributed

Banquet Slide Show

Product and logo included in shot list

Internet Coverage

Logo placement and link to your website in one prominent location on the Los Cabos Billfish Tournament (www.LosCabosBillfishTournament.com) website

Tournament Advertising in *Marlin* Magazine

Silver logo placement on the event's two-page display advertisement scheduled for the April/May, June/July and August/September issues of *Marlin* magazine.

Tournament Advertising in *Sport Fishing* Magazine

Silver logo placement on the event's one-page display advertisement in the April, May, June, July/August and September issues of *Sport Fishing* magazine.

Posters and Counter Cards

Silver logo placement posters and counter cards. Posters and counter cards will be distributed through hotels, tackle and marine retailers, and industry boat shows attended by *Sport Fishing* and *Marlin* magazines

Ancillary Products

Silver logo placement on event T-shirts

Company Literature Distribution

Sponsor literature distributed through participant's captain's bags

Signage

One company banner placed at all event functions

Hospitality

A table will be provided at the registration/kick-off party and awards banquet to display, promote or sell your products/services. One party pass to private functions will be provided
