

# SPONSORSHIP

We deliver a program that lets sponsors promote, brand and sell products to the active lifestyle enthusiast. Depending on your marketing needs, we offer sponsorships packages for elements at the event, booth space and advertising in the program.

## TESTIMONIALS



“FishStock is a wonderful event that Trophy Sportfishing Boats is proud to sponsor. It provides a comprehensive representation of the saltwater fishing lifestyle and is a great forum for vendors, dealers and manufacturers to interact with their target audience. There’s something for everyone, including offshore and inshore competition, fishing and boating education, and entertainment. It’s a well-run event that provides great exposure for us in an important market.”

**Brian Hurt**  
Director of Marketing



“FishStock is a great lifestyle event and sales platform for Budweiser, an event that has shown us growth each year. We look forward to being a part of FishStock each year.”

**Kevin Bowler**  
Director of Marketing



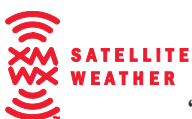
“We are very pleased and will continue to support the event.”

**Robert Gillespie**  
Sales Manager, Daytona Coca-Cola



“The Daytona Beach News-Journal strives to support local events that benefit the community at large, especially families, and FishStock certainly qualifies. We have been a proud sponsor of this exciting event for years.”

**Kathy Tiller**  
Promotion/Community Relations Manager



“FishStock is the perfect target market hit for us, exposing our product, branding and information to over 750 passionate anglers, as well as networking with our dealers.”

**Kim Grantham**  
Director of Marketing

## PAST SPONSORS

